PPV PRICING GUIDE

What to charge for every PPV

The price ranges we start our creators on. Cheapest at the bottom: climb the ladder one rung at a time.

6	**Full-length video** 5 min+ · your premium content	**$100+**
5	**Mid-length video** 1–5 min · a longer scene	**$50–$75**
4	**Short video** Up to 1 min · a quick full-reveal clip	**$30–$50**
3	**Tease clip** Under 45 sec · a build-up with no full reveal	**$30–$50**
2	**Nude photo** A single explicit image	**$15–$30**
1	**Non-nude photo** Lingerie, bikini or implied shots	**$15**

START HERE ↑ THEN CLIMB

Start at the low end

Get fans used to your new prices before you raise them.

Climb the content ladder

Open with lower-priced content, then move up as fans get more turned on.

Want your whole vault priced?

Free 20-minute page audit, worth $250.

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